sparrow

LODHA

Interactive Digital model for Palava Aspi
Proposal and Contract

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Palava Aspi

- Augmented Reality (AR) based Interactive Digital model

- Scope of work
- Job Estimate
- Timelines
- Inputs Required
- Contract Terms

think further

Sparrow Interactive Pvt. Ltd.
A - 45, Mohan Co-operative Industrial Estate, Mathura Road, New Delhi - 110044
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This contract is proposed to be made between M/s **Sparrow Interactive Pvt. Ltd.** (Hereinafter referred to as Sparrow) having its registered office at A-45, Mohan Cooperative, New Delhi – 110044 and M/s **Lodha Group** having their office in Mumbai (hereinafter referred to as Client) shall be governed by the following terms.

Scope of Work

Work Statement
To develop an AR based Interactive model for **Palava Aspi** an upcoming premium residential development in Palava by **Lodha Group**. The model would give a complete overview of the various aspects of the Architecture and Landscape elements in the housing development.

Project Details

Name & Location	:	Palava Aspi
Project Type	:	Premium Residential

Deliverables

Option 1
Rendered master plan on table @1:200 / 250 scale – To be viewed via Android tablets for Augmented Reality (AR) Experience.

Option 2
White model (blocks) on table @1:200 / 250 scale – To be viewed via Android tablets for Augmented Reality (AR) Experience.

Job Estimate

Sparrow will charge a cumulative cost for Application development & Media creation, Base table, White-model / Rendered master plan:

INR 24,00,000 for Option 1
INR 31,00,000 for Option 2

*Taxes chargeable as extra

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Timeline

7-8 weeks would be required to develop and install the AR based digital model on site post hand-over of inputs and receipt of necessary advances.

Contract Terms

Inputs

'Client' will provide the essential data in the form of logos, illustrations, architectural drawings and Auto Cad, perspective views, reference imagery for materials etc. as detailed below

1. Site Master plan in CAD
2. CAD Inputs for all Structures (Elevations of all 4 sides and Plans)
3. Landscape plan
4. Material Specifications for entire building façade
5. Landscape Material Specifications for Paved Areas, Decks etc.
6. Gate house Design Details (CAD)

Confidentiality

Both Client and Sparrow will maintain strict confidentiality about the project documents and details.

Validity

The terms mentioned in this document are valid for a period of 30 days post which Sparrow reserves the right to modify these. However, all contract terms shall remain in force for the whole lifecycle of the project once the project is awarded.

Revision in Plans/ Inputs

We will suggest that work should be commenced once all inputs are in final shape. We shall not entertain any revision in CAD inputs during the course of contract. In case of revisions in CAD files extra budget and time estimate would be raised and work will get commenced only after due approvals from the client.

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Delivery Timelines

Delivery timelines stated in this document are subject to availability of inputs in terms of CAD files/ master plan/ landscape plan/ Indicative Perspectives etc. that shall be considered final to honor the project timelines. Delay in inputs beyond 15th November, change requests or revision in these files while the project is being developed would affect the timelines adversely.

Project Communication

In order to deliver a useful product within the defined timeframe it is very important that the project progress communication as well as all development/ design related input exchange happens in a completely transparent mode. In order to achieve this

a. Sparrow will allocate a dedicated project manager/ client-servicing manager for Client. The person will be responsible and answerable on all development related issues and would be client's single point contact within Sparrow.
b. Sparrow will also desire that all inputs/ approvals/ communication to/ from the client end be channeled through a single point contact allocated by Sparrow to avoid any kind of communication gap.

Payment terms

The terms of payment for the project will be as follows:

- 50% of project charge will be paid as advance
- 35% on approval of Application / Media
- Balance 15% on delivery and installation of the model
- Taxes would be applicable as extra (GST)
- All payments to be made in favour of Sparrow Interactive Pvt. Ltd.

Commencement of Work

Work on the project will start within 3 working days of the following events:

- Order confirmation letter from you.
- Receipt of 50% advance towards the payment for the project.

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